A MONTH OF ENTERTAINING
AND ENGAGING FILMS
AT CINE, HOTEL INDIGO AND UGA
IT'S ABOUT OUR LIVES

October 2-30, 2009 ➔ ecofocusfilmfest.org
EcoFocus

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Welcome to the second year of EcoFocus Film Festival! EcoFocus celebrates the power of film to bring together members of our community to be inspired about the environment. We hope that you enjoy the film line-up this year, whether you attend the feature-length films, the top films from the EcoFocus Environmental Short Film Competition, or all of the above. There is no “right” audience for EcoFocus – these films are for everyone. From the environmentally savvy to those relatively new to thinking about the environment – these films are for you.

We’re excited to present a new, month-long festival format this year. EcoFocus opens on Friday, October 2nd and runs throughout the month of October. Most events will take place at Ciné in downtown Athens. Each Friday in October, 2-3 new feature-length films will be introduced and screened for a week. Films from the Short Film Competition will run in three blocks throughout the entire festival. In addition to screenings at Ciné, there will be several screening events on the University of Georgia campus. Our final awards night and party will be held on Sunday, October 25th at Hotel Indigo. Enjoy!

- Sara Beresford, Festival Director

Venues

Ciné 234 W. Hancock Ave
UGA Campus Tate Center Theater and Ecology Auditorium
Hotel Indigo 500 College Ave

Tickets

General Admission $8 / $6 before 6pm
Discount Price Students & Ciné members $6 / $5 before 6pm
Advance Tickets for Film Screenings available at Ciné box office; opens at 4pm daily
Advance Tickets for Special Events available online at www.ecofocusfilmfest.org and at the Ciné box office, which opens at 4pm daily

Free Screenings & Events

No Impact Man Wed 10/7 8pm Tate Center Theater
Tapped Fri 10/9 2pm, Sat 10/11 and Tues 10/14 at 5:30pm Ciné
Addicted to Plastic Thu 10/15 8pm UGA Ecology Auditorium
Fri 10/23 11:30am Ciné (includes a free no-waste lunch)
Sat 10/24 5:15pm, Sun 10/25 3:15pm Ciné
Milking the Rhino Thu 10/22 12:30pm UGA Ecology Auditorium

A special thanks to Athens-Clarke County Recycling Division & Public Utilities Department for supporting the free screenings of Addicted to Plastic and Tapped
Special Events

Week 1
Opening Night Reception & Earth Days at Ciné
Friday October 2, 6pm
Join us for appetizers at 6pm followed by 7pm screening of Earth Days. Admission $8.

Week 2
The Cove with Panel Discussion & Reception at Ciné
Friday October 9, 7pm
Join us for a screening of the award-winning film The Cove followed by a discussion with a panel of experts specializing in evolution, dolphin intelligence, human/non-human relationships, and the media’s coverage of non-human animals and the environment. The discussion will be followed by a reception sponsored by The National. Admission $8.

Week 3
Geodome Multimedia Event & Party
with Musical Guest Our New Silence at Ciné
Saturday October 17, 7pm
Join David McConville of Geodome and Ned Gardiner of National Oceanic and Atmospheric Agency for “Kosmos, Oikos, and New Echoes,” a visual journey through the cosmos. This event is sponsored by The National and Geodome. Admission $8.

Week 4
Saving Luna with Filmmaker Michael Parfit &
Reception at Ciné
Friday October 23, 7pm
Join Saving Luna filmmaker Michael Parfit and Emory University researcher and lecturer Lori Marino for a screening and discussion of this award-winning film that explores the relationship between humans and wildlife. Reception to follow the screening sponsored by Farm 255. Admission $8.

Closing Night Awards Party with Musical Guest
Grogus & Reception at Hotel Indigo
Sunday October 25, 7pm
Reception sponsored by Hotel Indigo with food Epting Events. Admission $12
Tickets for this event can be purchased in advance online at www.ecofocusfilmfest.org or at the door.
Week 1  October 2-8

Highlights

Opening Night Reception & Earth Days at Cine
Friday October 2nd, 6pm Ciné $8
Appetizers at 6pm followed by 7pm screening of Earth Days. Admission $8.

No Impact Man at UGA Tate Center Theater
Wednesday October 7th, 8 pm Tate Center Theater FREE
A special on-campus screening of No Impact Man. Georgia Premiere.
See Week 3 for film details.

Screenings

Earth Days  100 minutes, USA 2009

Earth Days traces the origins of the modern environmental movement through the eyes of nine Americans who propelled the movement from its beginnings in the 1950s to its moment of triumph in 1970 with the original Earth Day, and its status as a major political force in America. Drawing heavily on eyewitness testimony and a never-before-seen archival footage, the film examines the revolutionary achievements and missed opportunities of a decade of groundbreaking activism. Written, produced, and directed by Robert Stone.
Milking the Rhino  83 minutes USA 2008

This striking film examines the deepening conflict between humans and animals in an ever-shrinking world. It is the first major documentary to explore wildlife conservation from the perspective of people who live with wild animals. Shot in some of the world’s most magnificent locales, Rhino offers complex, intimate portraits of rural Africans at the forefront of community-based conservation: a revolution that is turning poachers into preservationists and local people into the stewards of their land. Written, produced, and directed by David E. Simpson.

Screening Schedule
All events at Ciné unless otherwise noted

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<th>Fri 10/2</th>
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Week 2  October 9-15

Highlights

The Cove with Panel Discussion & Reception at Ciné
Friday October 9th, 7:00 pm  Ciné  $8

A much-acclaimed film about the Japanese dolphin trade, The Cove has won numerous awards since its release. A panel discussion and reception sponsored by The National will follow the film. Our panelists include several experts specializing in evolution, dolphin intelligence, human/non-human relationships, and the media’s coverage of non-human animals and the environment. Panelists include Dr. Lori Marino of Emory University, Randy Malamud and Carrie Packwood Freeman of Georgia State University, and John Schacke of the University of Georgia.

End of the Line with Panel Discussion at Ciné
Tuesday Oct 13th, 7:30 pm  Ciné  $8
Local experts on fisheries management will be on hand to discuss the film and answer your questions on related topics.

Screenings

The Cove 90 min, USA 2008

The Cove begins in Taiji, Japan, where former dolphin trainer Ric O’Barry has come to set things right after a long search for redemption. In the 1960s, it was O’Barry who captured and trained the 5 dolphins who played the title character in the international television sensation “Flipper.” But in a remote, glistening cove, surrounded by barbed wire and “Keep Out” signs, lies a dark reality. The nature of what the Taiji fisherman do is so chilling -- and the consequences are so dangerous to human health -- they will go to great lengths to halt anyone from seeing it. The Cove tells the amazing true story of how an elite team of activists, filmmakers, and freedivers embarked on a covert mission to penetrate this hidden and deadly cove. Directed by Louie Psihoyos.
**Tapped** 79 min, USA 2009

Is access to clean drinking water a basic human right, or a commodity that should be bought and sold like any other article of commerce? Tapped is an unflinching examination of the big business of bottled water. From the plastic production to the ocean in which so many of these bottles end up, this inspiring documentary trails the path of the bottled water industry. A powerful portrait of the lives affected by the bottled water industry, this revelatory film features those caught at the intersection of big business and the public’s right to water. Directed by Stephanie Soechtig and Jason Lindsey.

**End of the Line** 90 min, United Kingdom 2008

Scientists predict that if we continue fishing as we are now, we will see the end of most seafood by 2048. This documentary reveals the impact of overfishing on our oceans. We see firsthand the negative effects of our global love affair with fish as food. It examines the imminent extinction of bluefin tuna, brought on by increasing western demand for sushi; the impact on marine life resulting in huge overpopulation of jellyfish; and the profound implications of a future world with no fish. Directed and filmed by Rupert Murray. Based on the book by Charles Clover.

**Screening Schedule**

All events at Ciné unless otherwise noted

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FREE screening of Addicted to Plastic Thurs 10/15 8pm UGA Ecology Auditorium
Week 3  October 16-22

Highlights

Geodome Multimedia Event & Party with Musical Guest Our New Silence

Saturday  October 17th, 7:00 pm  Ciné  $8

Join David McConville of Geodome and Ned Gardiner of National Oceanic and Atmospheric Agency on a visual journey through the cosmos and a mind-expanding experience in the Geodome Portal. Arrive at Ciné 7 pm on Saturday, October 17th for an Our New Silence musical performance and food by The National. Tickets are $8, and are available in advance at ecofocusfilmfest.org or at the Ciné box office. Event sponsors include The National and Geodome (www.geodome.info).

Screenings

So Right So Smart  93 min, USA 2009

This film opens a dialogue between some of the world’s most reputable environmental experts and the country’s brightest minds in business in order to explore the connection between economy and environment. Businesses represented in the film are making positive steps toward environmental sustainability with the goal of becoming restorative in nature. Co-Directed by: Justin Maine, Guy Noerr, Leanne Robinson Maine & Michael Swantek.

Recipes for Disaster  63 min, Finland 2007

At the core of the impending climate catastrophe are those little failures that we as individuals make every day, and which are so much a part of human nature. The film follows one family that decides to go on an “oil detox” by continuing their average suburban lives but without using any fossil fuels and plastics. At times a family comedy, relationship drama, and insightful examination of climate catastrophe, this film gives thirteen “recipes” that are leading our planet to disaster and shows how to combat them. Written and directed by John Webster.
**Home Grown** 52 min, USA 2008

This film is the inspiring true story of a family “living off the grid” in the heart of urban Pasadena, CA. They harvest over 6,000 pounds of produce on less than a quarter of an acre while running a popular website that is known around the world. The film is an intimate human portrait of what it’s like to live like “Little House on the Prairie” in the 21st century. Directed and produced by Robert McFalls.

**Geodome and Our New Silence**

Geodome is a portable inflatable half-dome with a digital projection system. Its interactive data visualization software enables educators to guide audiences through beautifully rendered imagery within a 3D atlas of the universe. Geodome presents ecological concepts within an accessible visual context and provides a transformative experience for all ages. This is a rare opportunity to gaze upon the planet and see how we are reshaping earth’s ecosystems. The musical project *Our New Silence* remixes reinterprets and abstracts traditional music recordings from Java Indonesia. This project consists of a variety of local and UGA musicians creatively interpreting this rare music. Listen at www.ournewsilence.com & www.javasounds.org

**Screening Schedule**

All events at Ciné unless otherwise noted

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**FREE screening of Milking the Rhino Thurs 10/22 12:30pm UGA Ecology Auditorium**
**Week 4  October 23-29**

**Highlights**

**FREE No Waste Lunch**
Friday October 23rd, 11:30 am  Ciné

Join Athens-Clarke County Recycling Division for a free, no waste lunch followed by a screening of Addicted to Plastic.

**Saving Luna with Filmmaker Michael Parfit & Lori Marino / Reception**
Friday October 23, 7pm  Ciné

Join Saving Luna filmmaker Michael Parfit and Emory University researcher and lecturer Dr. Lori Marino for a screening and discussion of this award-winning film that explores the relationship between humans and wildlife. Reception to follow the screening sponsored by Farm 255. Admission $8

**Closing Night Awards Party with Musical Guest Grogus & Reception**
Sunday October 25, 7pm  Hotel Indigo

Reception sponsored by Hotel Indigo and Epting Events. Admission $12
Tickets for this event can be purchased in advance online at www.ecofocusfilmfest.org or at the door.

**Screenings**

**No Impact Man**  90 min, USA 2009

Author and newly self-proclaimed environmentalist, Colin Beavan, leaves behind his liberal complacency with a vow to reduce his and his reluctant wife’s carbon footprint for one year. No more automated transportation, no more electricity, no more non-local food, no more material consumption…no problem. A front row seat into the experiment that became a national fascination and media sensation as well as an intriguing inside look at the familial strains and strengthened bonds that result from Colin and Michelle’s struggle with their radical lifestyle change.
**Saving Luna**  92 min, Canada 2008

In this true story, a baby killer whale becomes separated from his family in a remote Vancouver Island fjord. When the lonely young orca seeks companionship from people he becomes beloved and controversial. As conflict and tragedy stain the waters, Luna becomes a symbol of the world’s wildest beauty: wonderful to know, but hard to save. This beautiful and unforgettable film explores and celebrates the relationship between human and non-human species. Directed by Suzanne Chisholm and Michael Parfit.

**Addicted to Plastic**  85 min, USA 2007

From styrofoam cups to artificial organs, plastics are perhaps the most ubiquitous and versatile material ever invented. No invention in the past 100 years has had more influence and presence than synthetics. But such progress has had a cost. Addicted To Plastic is a global journey to investigate what we really know about the material of a thousand uses and why there’s so darn much of it. On the way we discover a toxic legacy, and the men and women dedicated to cleaning it up. Directed and produced by Ian Connacher.

**Screening Schedule**
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Please check athenscine.com for additional screening times of No Impact Man from 10/25 to 10/30.
Out of the Box
A cardboard fable, taking off where the old joke left off, and moving from the dark into the light. Director: Asaf Billet (2009, 2 min, Israel)

Arch’s Iguanas
A documentary film about Sherman Arch, who began protecting iguanas in Honduras in the early 80’s after realizing that the population of the creatures was dwindling due to excessive hunting. 27 years later he has over 3,500 iguanas roaming his 10-acre ‘farm’ and he continues to educate and entertain thousands of visitors each year about the threats to the survival of iguanas on the island. Director: Steve Gatlin (2008, 22 min, USA)

Play Hard Live Green
The film documents the quest of Justin Klabin to get to town for a cup of espresso while producing near zero emissions. An inspirational tale about following one’s own path despite the questioning of others along the way. Justin wants to inspire you to create your own ‘Play Hard Live Green’ moment. Director: Melissa Butler (2009, 5 min, USA)

Perchance to Dream
A new perspective in the life of Miami Sea Aquarium’s star performer, Lolita the Killer Whale after 40 years of captivity. She dazzles and she amazes; but what happens behind her intelligent and soulful eyes when the lights go off and the audience departs? What does an orca dream about when the lights go off and the audience leaves? Director: Lauren Kimball (2009, 7 min, USA)

Out Here in the Fields: The Field on Beach Lane
In a battle for land almost sold for residential development, farmer Andy Babinksi and his town raise over two million dollars to protect it. The land will now be farmed by the next generation and provide a source of locally-grown food for the community. Director: Alec Hirschfeld (2009, 14min, USA)

Nom Tèw
Juxtaposed to the hustle and bustle of city life on the diminutive Caribbean island of Dominica, Jerry Maka West works his garden in the island’s lush interior, his Zion, growing and preparing his food just as his grandparents once taught him. Jerry is Nom Tèw, Man of the Soil. Director: Pierre Deschamps (2009, 7 min, Dominica)

The Invisible Bird Photographer
To take a good picture of a bird is difficult. To take the perfect picture of a bird doing things you’ve never seen before is nearly impossible. Professional equipment, experience and intimate knowledge of birds are surely needed, but there is something more. This film documents the obsession of a young Hungarian, award-winning, wildlife bird photographer. Director: Dávid Attila Molnár (2009, 26 min, Hungary)

Hairy Tale
Ronn Thompson, middle-aged hairdresser, decides to change the world - one hair at a time. Ronn has created a revolutionary new material fuelled by the hair cuttings thrown away daily in salons across the UK. As more and more people sympathize with his project, he receives enough hair to start realizing his dream - building practical, beautiful objects from an entirely new substance. Director: Lisa Forrest (2008, 7min, UK)
Short Films/Block B

Clean?Coal
Despite the concerted efforts of coal industries to persuade the American public that coal is ‘clean’, this film shows, in a humorous way, that coal is quite dirty. The animated chunk of coal does his best to appear ‘Honestly Sincere,’ but ends up wreaking havoc wherever he goes. Director: Joan Murray (2009, 5 min, USA)

Return to the Wild: A Modern Tale of Wolf & Man
This film, made by the winners of last year’s EcoFocus Short Film competition, takes a fair and open-minded look at the reintroduction of the gray wolf to the Northern Rockies, the friction it has caused, and the passionate debate it has stirred. The goal of the documentary is to address the issue of how man and predator can co-exist, in the hope of finding a balanced solution that addresses the needs of ranchers, wildlife supporters, hunters, and most importantly, the wolves themselves. Directors: Martin O’Brien and Robbie Proctor (2009, 27 min, USA)

Architect/Builder/Developer
This film highlights the work of architect Jonathan Segal, who is pioneering a new way to build southern California cities through sustainable design. Director: Jeffrey Durkin (2009, 12 min, USA)

Carpa Diem
Water is a source of life, but is too often taken for granted. A little girl turning the bathroom tap on, playing with water and letting the water run without caring at all about the waste. This automatic gesture could mean tragedy. Director: Sergio Cannella (2007, 1 min, USA)

The Secret Life of Paper
This film shows the environmental impacts of paper production and educates viewers on the importance of becoming responsible consumers. Directors: Loch Phillips and Brian Ohl (2008, 6 min, USA)

Skylight
An animated mock documentary about the ecological plight of penguins in the Antarctic, possibly foretelling cataclysmic results for the rest of the world. Director: David Baas (2009, 5 min, Canada)

Green Eco-Machine
Dr. John Todd’s idea technology works in partnership with nature to heal water, from small systems in homes to industrial pollution worldwide. Now these beautiful greenhouse-style water restorers are functioning in Hawaii, New York, Vermont, Bahamas and Massachusetts. This documentary reveals the man behind the Eco-Machine and his vision for a carbon neutral world. Director: Kristen Alexander (2009, 11 min, USA)

A Thousand Suns
Shot in Ethiopia, New York and Kenya, the film explores the threats to the Gamo Highlands, including the efforts of the Alliance for a Green Revolution in Africa (AGRA), a Western aid organization which is spending hundreds of millions of dollars bringing chemical pesticides, fertilizers & so-called improved seeds to the continent. We see how the interconnected worldview of the Gamo people is fundamental in achieving long-term sustainability. Director: Stephen Marshall (2009, 28 min, Ethiopia and USA)

Kate and Bradbury
The sweet, short story of a friendship between a bicycle and a kite. Director: Colleen Maclsaac (2009, 1 min, Canada)
Short Films/Block C

The Solitary Life of Cranes
Part city symphony part visual poem, this film explores the invisible life of a city, its patterns and hidden secrets as seen through the eyes of crane drivers working high above its streets. What emerges is a lyrical mediation about how our existence is shaped through the environment we inhabit, both for the drivers high up in the sky and the people on the ground they are watching. Director: Eva Weber (2008, 27 min, UK)

Life in Limbo
How would you feel if the only place you knew as home had its very existence threatened? ‘Life in Limbo’ is a portrait of an archaeological town set on the banks of the Tigris River in Southeastern Turkey. Once comprised of caves carved in the dramatic cliffs along the Tigris, a few residents still carry on in their ancestors’ homes. Theirs is a simple way of life and their love for their small town is strong. But this majestic place may soon disappear underwater because of a megadam being built upstream. Director: Sakaie Ishikawa (2009, 40 min, USA)

Short Films screening with Homegrown

Nora!
Three decades after opening Restaurant Nora, the nation’s first certified organic restaurant, Nora Pouillon continues to advocate a holistic organic lifestyle and her commitment to living and eating sustainably. Director: Joan Murray (2009, 26 min, USA)

Farm!
Given that the average age of a farmer in the United States is 55, the question arises, ‘Who’s going to be growing our food?’ ‘FARM!’ is an inspiring look at Georgia’s next generation of organic and sustainable farmers. Directors: Christine and Owen Masterson (2008, 14min, USA)

Special Thanks to Our Shorts Competition Jurors
Misha Boyd
Larry Engel
Nicole Hendrix
Kamala Lyons
Jennifer Smith
Michelle Williams
Join EcoFocus to celebrate the end of the Festival on Sunday, October 25th. See the brand-new Gold LEED certified Hotel Indigo in downtown Athens. Join us in the Rialto Room for the closing night with special guests, including local musical act Grogus. Sponsored by Hotel Indigo with food by Epting Events. Admission $12. Tickets for this event can be purchased in advance online at www.ecofocusfilmfest.org or at the door.
EcoFocus would like to extend our gratitude to the following people for their extra and advice work on behalf of the festival:

UGA Grady College of Journalism and Mass Communication
Kamala Lyons
Laura Hoffman
Michael Oliveri
Beth Gavrilles
Jennifer Smith
Christine and Ned Gardiner
Glenn Leavell
Peter Anderson
Nicole Hendrix
Jared Bailey
UGA Ecology Club
EcoFocus Volunteers
Jay Hamilton
Shelley Vasquez
Jason Long
Rebecca McCarthy
Lori Marino
Suzanne Chisholm
Michael Parfit
David McConville
Hilary McVicker
Sandi Turner
Jeff Montgomery
Ian Bricke
Trevor Groth

Special Thanks

EcoFocus Trailer & TV Ad Credits
Executive Producers: Sara Beresford and Jennifer Smith
Produced and Directed by Ryan Michael Pannell
Edited by Benjamin Sidoti
Graphics by David Torcivia
Original Music by Kiley Dorton
Special Thanks to James Biddle
Free Matinee at Cine'
2:00 p.m. Friday, October 9
Free refreshments
Discussion Panel and giveaways

For more information call the
ACC Water Conservation Coordinator at 706-613-3729